**Driver Empowerment**

Problem Statement 1: Driver Earnings Improvement

**Problem Statement**: Most drivers have a daily earning model and must work long hours to make ends meet. Hence, lack of stable earnings is widespread and affects the livelihoods of many drivers and their families.

Common problems:

● Uncertain demand

● Lack of complete visibility of demand

● Inefficient routing or planning

● High operational costs

● Earnings not in sync with effort or operating costs

● Debt at high interest

● Health issues impacting earnings

**Solution Scope & Deliverables:** The ideas can be around new technology, business models, policies, products or service offerings.

Few themes of ideas:

1. Better or alternate utilization of the vehicle & drivers' time (Esp. during off-peak time)

2. Improve earnings through digital enablement & technology

3. Reduce costs (operational, maintenance, interest costs etc.)

4. Ecosystem / Policy initiatives to improve earnings

You can present the problem and your solutions/ideas as a Google Doc / Slides / PDF / PPTX / DOCX /

Video.